



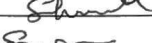

**Dr. B BHegde First Grade College ,Kundapura**  
**Department of Business Administration**  
**Group Discussion 2023-24**

Faculty Name : Mrs. Nanda Rai

**Debate Topic** :Should Attendance be mandatory?

Class : I BBA

Date : 17/05/2024

Students Name	Class	Signature
Aishwarya	III BBA	
Sichana	III BBA	
Sahana	III BBA	
Sinchana	III BBA	



**Should Attendance be mandatory for students?**

Many colleges of India made 75% attendance per subject in every semester compulsory for students as a criterion for eligibility to appear for exams.

**In Favor**

- Good attendance is needed to develop a strong sense of community in a classroom and to encourage a healthy sense of class participation.
- Students learn self-discipline due to mandatory attendance, which will help them in their professional as well as personal life.
- Compulsory attendance will improve overall performance of the students, and will guarantee their satisfactory results and will also encourage socialization.
- Getting education is a not cheap endeavor, so it's a waste of money to skip classes and not learning the things that they can.
- Enforcing mandatory attendance could actually be treating students as adults. Once students get a job, they would be allowed only a certain amount of vacations and absences. So, this is the way to prepare students for 'real world' and reinforce the sense of responsibility.
- To make sure they get to class while meeting all their other obligations, students will have to perfect time management skills.
- In the process of learning how to balance all their responsibilities, students could become better at multi-tasking as well.
- Many colleges excuse absences when students attend and participate in academic events, go on educational tours or similar. This way students could still be able to do extra-curricular activities.

**Against :-**

- As college students and as adults, students should have the right to prioritize their time based on their needs.
- Attending classes should be a choice, not an obligation.

- If Students are mature enough to elect the country's government, surely they can decide what lectures to attend and what lectures to bunk.
- Relaxation on attendance front would give students opportunity to attend workshops, internships, and extracurricular activities. This would give chance to develop their life skills.
- Students enjoys lectures by capable teachers but some teachers themselves doesn't understand the subject and gives the same examples that are given in books. They doesn't offer anything new to learn. This is unfair to make them sit through hours of mind-numbing monotonous while they could be more productive.
- Making attendance compulsory could be taken as refusal to recognize students as intelligent adults capable of making their own decisions.
- Universities should have some regulation, but student should be primarily responsible for their own education and attendance policies must reflect the same.
- Though some students appear to fake the reasons to have excuse from class, most of them have genuine reasons. Many students are earning with learning to sustain their studies expenses. Some are learning while fighting with deadly and rare diseases.
- Students understand the value of the education and knowledge, and they should be trusted over it.

### ***Conclusion***

Thus, every coin has two sides. While implementing strict rules regarding attendance could be a way to ensure that students attend the classes and are being evaluated on a regular basis, this could also become troublesome for students. In order to achieve a balance, the implementation of attendance should have relaxations within it for such situations where students are unable to attend the classes regularly due to genuine reasons. Students should have the right to choose which lecture they want to attend and which not. The teaching quality and the syllabus should also be improved, because education is the root cause for a country's development and it has to always be the best!



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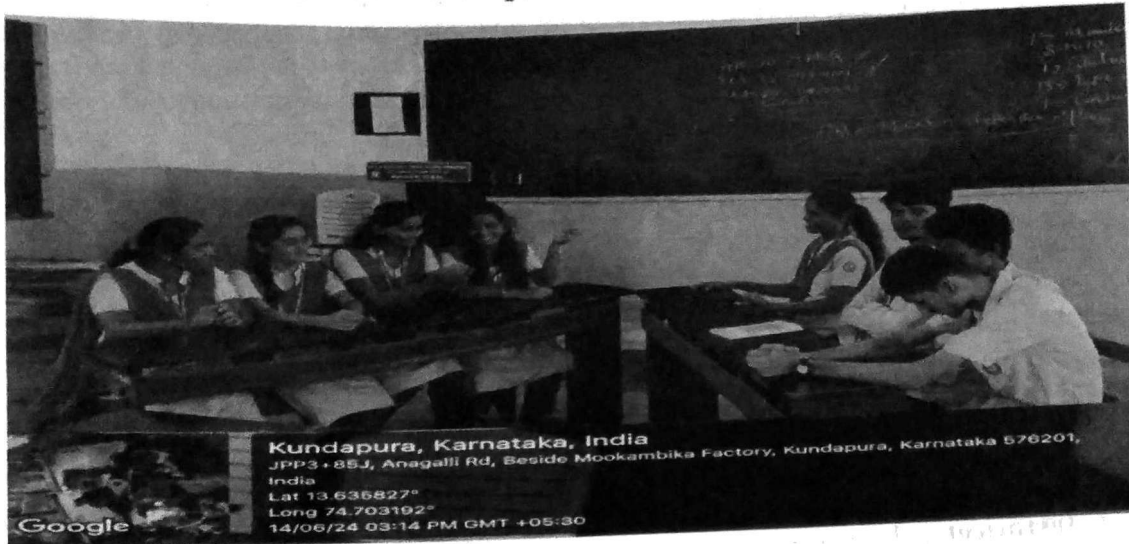


**Faculty Incharge**

Dr. B .B Hegde First Grade College, Kundapura

Department of Business Administration

Group Discussion



Date: 14/06/2024

Faculty Name: Mr. Rajath Bangera

Class: III BBA

Topic: "Advertising is an economic waste"

Group Details		
Name of the students	Roll No.	Signature
Rakshitha	BA21023	Rakshitha
Stefi Pais	BA21034	[Signature]
Vinita D Almeida	BA21012	Vinita
Ashwini Kotari	BA21021	Ashwini
Anjana M.R Bhat	BA21026	[Signature]
Roshan	BA21033	[Signature]
Vishwa	BA21007	Vishwa
Jayasoorya	BA21003	Jayasoorya

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### Discussion result:

The notion that advertising is an economic waste suggests that the resources devoted to advertising could be better allocated elsewhere, such as product development, employee benefits, or social causes. Critics argue that advertising manipulates consumers, promotes unnecessary consumption, and fails to provide any real value to society.

On the other hand, proponents of advertising argue that it drives economic growth, promotes competition, and provides consumers with valuable information about products and services. In this discussion, we will explore the arguments for and against the notion that advertising is an economic waste, examining the economic, social, and cultural implications of advertising and its impact on society.

Here are various points that suggest advertising is an economic waste:

- 1. Manipulation:** Advertising manipulates consumers into buying things they don't need, creating artificial demand.
- 2. Wasteful Spending:** Companies spend billions on ads, which could be better spent on product development, employee benefits, or social causes.
- 3. Deception:** Advertising often uses misleading or deceptive tactics to convince consumers, damaging trust and credibility.
- 4. Environmental Impact:** Advertising contributes to waste, pollution, and environmental degradation through print, packaging, and distribution.
- 5. Resource Misallocation:** Advertising diverts resources away from essential industries like healthcare, education, and infrastructure.
- 6. Inefficient:** Advertising is often inefficient, with a significant portion of ads failing to reach their target audience or generate sales.
- 7. Lacks Transparency:** Advertising often lacks transparency, making it difficult for consumers to make informed decisions.

Here are various points against the notion that advertising is an economic waste:

- 1. Job Creation:** Advertising supports millions of jobs worldwide, from creatives to media buyers.
- 2. Economic Growth:** Advertising drives consumer spending, which accounts for a significant portion of GDP.
- 3. Innovation:** Advertising encourages innovation by pushing companies to develop new and better products.
- 4. Competition:** Advertising promotes competition, leading to better products and services at lower prices.
- 5. Supports Media:** Advertising revenue supports media outlets, enabling them to produce high-quality content.
- 6. Promotes Entrepreneurship:** Advertising helps small businesses and entrepreneurs reach a wider audience.

### Conclusion:

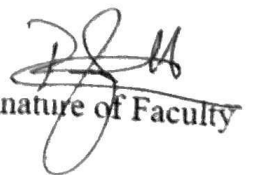
By considering these points, it's clear that advertising plays a significant role in driving economic growth, innovation, and job creation, making it a valuable investment for businesses and a significant contributor to the economy.



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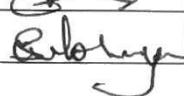
**Dr. B BHegde First Grade College ,Kundapura**  
**Department of Business Administration**  
**Group Discussion 2023-24**

Faculty Name: Mrs. Nanda Rai

**Debate Topic: Impact of Technology on Jobs**

Class: **III BBA**

Date: 08/05/2024

Students Name	Class	Signature
Jayasurya	III BBA	
Chetan	III BBA	
Trinesh	III BBA	
Subramanya	III BBA	



**Impact of Technology on Jobs**

**Jayasurya:**

Today's topic is Impact of Technology on Jobs so there are some positive as well as negative points are there. But firstly, I would like to say that Technology is not reducing jobs.

Now will discuss about positive points:

1. Technology helps in reducing time and efforts for certain work.
2. With the help of technology we can to tasks very rapidly.
3. No risk of life in certain risky jobs like mining and construction.
4. Some works are there which human beings can't do efficiently but technology does this with the help of robots.
5. As rise in technology takes place AI is introduced we need more persons for data handling and other purposes.

Now we will see demerits:

1. First disadvantage of technology is it is making human lazy no physical work is there then it affects on health. And also stress is increasing.
2. Change in lifestyle.
3. Only skilled workers get job in technology unskilled workers are replaced by them.
4. But we can overcome this demerits too by offering skills to the unskilled peoples and by changing our lifestyle.

**Chetan:**

Positive

1. Not much physical efforts are required.

2. We can save our time and energy and also productivity is also increased.
3. More opportunities of jobs are there in technical jobs.
4. Nowadays in all fields technology is introduced so more jobs are there.
5. Due to technology, production cost is also reduced.

#### Negatives:

1. Only skilled workers get job in technology unskilled workers are replaced by them.
2. But we can overcome this demerits too by offering skills to the unskilled peoples and by changing our lifestyle.
3. Many of the persons were looted due to technology.

#### Trinesh :

Technology has made no. Of our traditional jobs unnecessary.

Today the given topic is "Impact of technology on jobs". We always wish to improve our technology and want to experience the advanced features in technological aspects. Today all the youth are getting recruited in software companies after their education. It is completely related to technology why because in olden days there is no such kind of facilities. Hence, there was a huge amount of unemployment and less literacy rate. But now we can easily go through the exam notifications & if we want to apply for a particular job we can easily apply it from our home.

Technology is not at all effecting badly on jobs. It is providing more information related to job seekers & one can get to know the reason about their unemployment & they can improve their skills and abilities by following online classes and study materials. When a student has the ability to solve, thinking capacity, listening skills, communication skills, learning skills, leadership qualities, spontainity, confidence & knowledge these are the factors which are really important in life. But majority of the students only give priority for the academics not for the practical knowledge. This is the main factor for unemployment. Technology will never effect badly on jobs it is completely based on our usage.

#### Subramanya:

Let's move to our topic. Our topic is impact of technology on jobs. Technology enhances the usefulness of goods and services. Technology is one of the most valuable tools that we have available of our fingertips every day.

As we know that every coin has two aspects one is positive and the other is negative.

Firstly I want to discuss its positive aspects.

1. High-risking jobs like mining, excavating, etc. Can be done robots.
2. Agriculture farming jobs can be increases by technology.
3. With technology, we can do work more efficiently and easily.
4. Work from home is possible because of technology.
5. Work will be modernized and India will be digitalized by technology.
6. While doing jobs it saves our time.

It's negative aspects\_.

1. With the introduction of technology of jobs unskilled persons have to leave their jobs.
2. It reduces the chances to gain government jobs like ATMs and in the banking sectors.
3. With the introduction of technology, unemployment increases.
4. Many types of health issues.
5. It leads to human lazy.

As I think we should be modernised as time changes to maintain the requirement of population.

Through technology, we connect with others socially. Nowadays technology is a boon for our society.

Automation means that where machine handles their task by itself, some automated machines are ATM, humanoid robot etc;

### Conclusion:

Artificial Intelligence (AI) has raised concerns about job displacement, but throughout history, technological advancements have created more jobs than they eliminated.



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